



Genuity® Trait Pipeline

2ND GENERATION DROUGHT-TOLERANT CORN

DICAMBA AND GLUFOSINATE TOLERANT COTTON

DROUGHT-TOLERANT COTTON

SOYBEAN CYST NEMATODE-RESISTANCE

DICAMBA-, GLUFOSINATE-, AND GLYPHOSATE-TOLERANT CORN

HIGHER-YIELDING ROUNDUP READY® 2 CANOLA

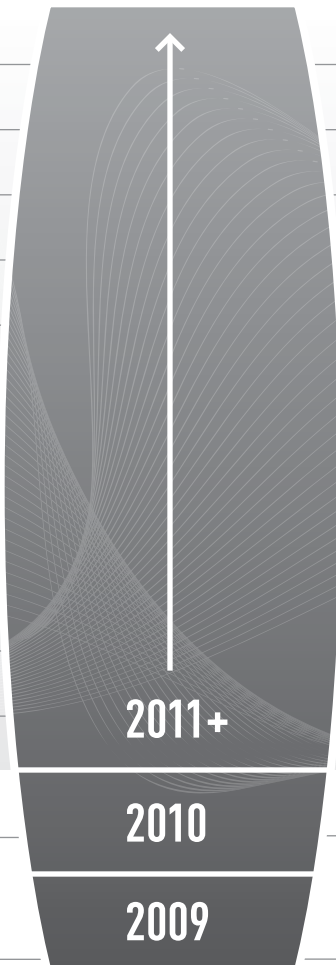
CORN ROOTWORM III

HIGHER-YIELDING SOYBEANS

GENUITY® ROUNDUP READY® 2 PLUS CANOLA

SDA OMEGA-3 SOYBEANS

REFUGE-IN-THE-BAG (R-I-B)



HIGH-STEARATE SOYBEANS

LYGUS CONTROL IN COTTON

FOPS-TOLERANT CORN

NITROGEN UTILIZATION CORN

HIGHER-YIELDING CORN

2ND GENERATION HIGHER YIELDING SOYBEANS

BOLLGARD III COTTON

CORN BORER III

DICAMBA-TOLERANT SOYBEANS

VISTIVE® GOLD SOYBEANS

DROUGHT-TOLERANT CORN



Genuity® Traits Provide

HIGHER YIELDS

RISK REDUCTION

INNOVATION

- Monsanto biotech crops have been grown by more than 14 million farmers around the world
- Monsanto has launched 20 commercial traits in the last 14 years to help you do what you do best, even better
- Genuity® products are combining multiple traits into a single seed

- CORN
- SOYBEAN
- COTTON
- SPECIALTY



Before opening a bag of seed, be sure to read and understand the stewardship requirements, including applicable refuge requirements for insect resistance management, for the biotechnology traits expressed in the seed as set forth in the Monsanto Technology Agreement that you sign. By opening and using a bag of seed, you are reaffirming your obligation to comply with those stewardship requirements.



For more information, visit genuity.com

Monsanto Company is a member of Excellence Through Stewardship® (ETS). Monsanto products are commercialized in accordance with ETS Product Launch Stewardship Guidance, and in compliance with Monsanto's Policy for Commercialization of Biotechnology-Derived Plant Products in Commodity Crops. This product has been approved for import into key export markets with functioning regulatory systems. Any crop or material produced from this product can only be exported to, or used, processed or sold in countries where all necessary regulatory approvals have been granted. It is a violation of national and international law to move material containing biotech traits across boundaries into nations where import is not permitted. Growers should talk to their grain handler or product purchaser to confirm their buying position for this product. Excellence Through Stewardship® is a registered trademark of Biotechnology Industry Organization.

These projects are part of Monsanto's research pipeline and have not been commercialized. Commercialization will be dependent on many factors including successful conclusion of the regulatory process.

B.t. products may not yet be registered in all states. Check with your Monsanto representative for the registration status in your state.

ALWAYS READ AND FOLLOW PESTICIDE LABEL DIRECTIONS. Roundup Ready® crops contain genes that confer tolerance to glyphosate, the active ingredient in Roundup® brand agricultural herbicides. Roundup® brand agricultural herbicides will kill crops that are not tolerant to glyphosate. Genuity®, Genuity and Design®, Genuity Icons, Roundup®, Roundup Ready®, Roundup Ready 2 Technology and Design®, Roundup Ready 2 Yield®, SmartStax®, SmartStax and Design®, VT Double PRO®, and VT Triple PRO® are trademarks of Monsanto Technology LLC. Ignite® and LibertyLink® and the Water Droplet Design® are registered trademarks of Bayer. Herculex® is a trademark of Dow AgroSciences LLC. Respect the Refuge® and Respect the Refuge and Corn Design® are registered trademarks of National Corn Growers Association. All other trademarks are the property of their respective owners. Commercialization dependent on multiple factors, including successful conclusion of the regulatory process. ©2010 Monsanto Company. [Z2184p] 11-XX-10-XXXX